MIPAD

MOST INFLUENTIAL PEOPLE
OF AFRICAN DESCENT

HOW TO PARTNER WITH US?

#1 Global Network for People of African Descent Worldwide

The Most Influential Network for People of African Descent Worldwide

MIPAD

Most Influential People of African Descent

10th EDITION ACTIVATION SCHEDULE

The Most Influential Network for People of African Descent Worldwide

MIPAD
Most Influential People of African Descent

Our Partnership Pillars

1. Global Community

+2,000 HONOREES & COUNTING,
+120 COUNTRIES,
1 GLOBAL COMMUNITY

- **2 Major Annual Events (Diaspora & Inside Africa)**
- **4 Global Networking Events**

Major Cities Worlwide

- New York, Los Angeles
- Addis Ababa, Lagos, Johanessburg
- Beijing
- London
- São Paulo

Digital and Print Media

- Digital Assets
- Global Publications
- Social Media Placements

2. Content

THOUGHT LEADERSHIP & NEW NARRATIVES OF BLACK EXPERIENCES WORLDWIDE

- Impact stories about you in our communities worldwide (Inside Africa & Across Diaspora
- Ensuring exposure to global influential technology leaders
- Showcasing the potential for Africa as a place for investment

3. Candidates

TALENT SOURCING

- **Curated Recruitment Events**
- **Job Listings shared with MIPAD Global Network to fill openings**
- **Host Power Chats with Black Talent**
- **Speakers during Leadership & Personal Development Training**

1. GLOBAL COMMUNITY

Global Network of Influencers

Honorees are decision-makers in over 120 countries worldwide. Selected based on political clout, business acumen, social media following and humanitarian endeavors to lead the advancements for people of African descent worldwide.

+2000 Honorees & Counting,
+120 Countries, 1 Community

Under 40 High Achievers. CEO's.
MP's. Humanitarians. Celebrities.

WHO's WHO MIPAD 100 HONOREES
2025 / 2024 / 2023 / 2022 / 2021 / 2020 / 2019 / 2018 / 2017

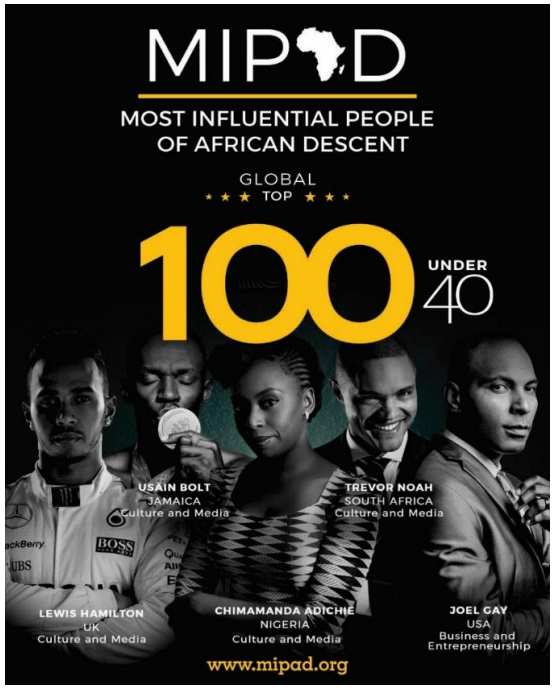
Unparalleled Global Reach

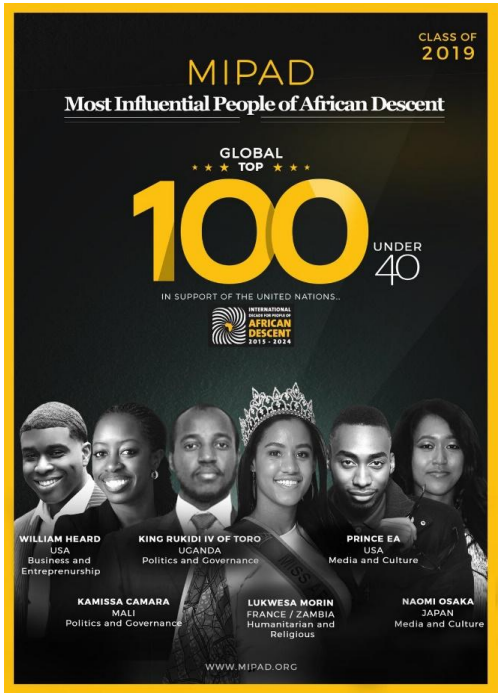
2. CONTENT

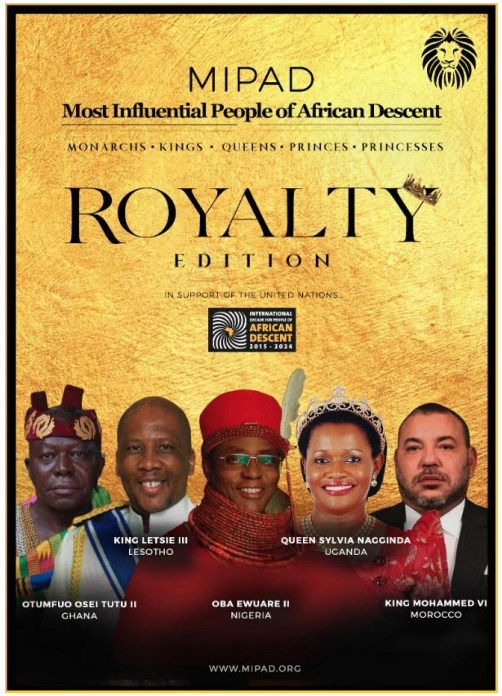
ACROSS DIASPORA / INSIDE AFRICA

Over 120 countries represented worldwide...

in four categories Politics, Business, Media, Humanitarian endeavors and various verticals





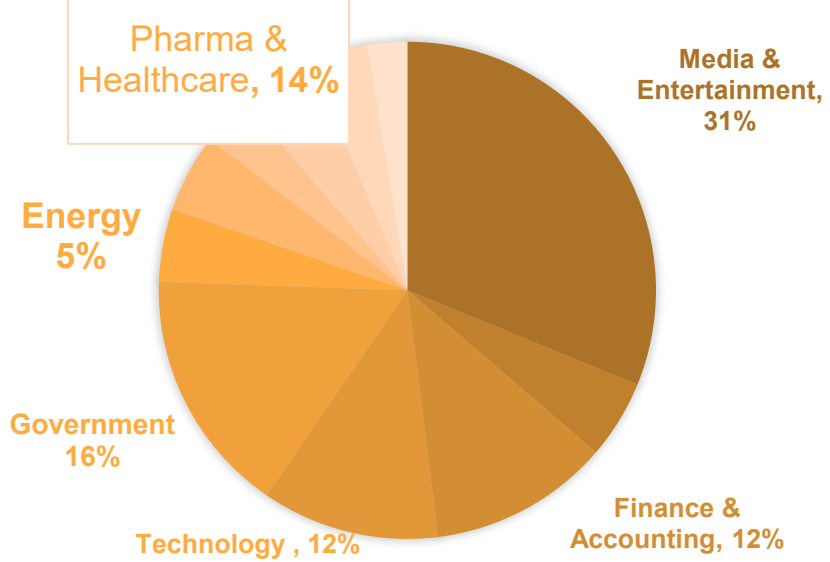


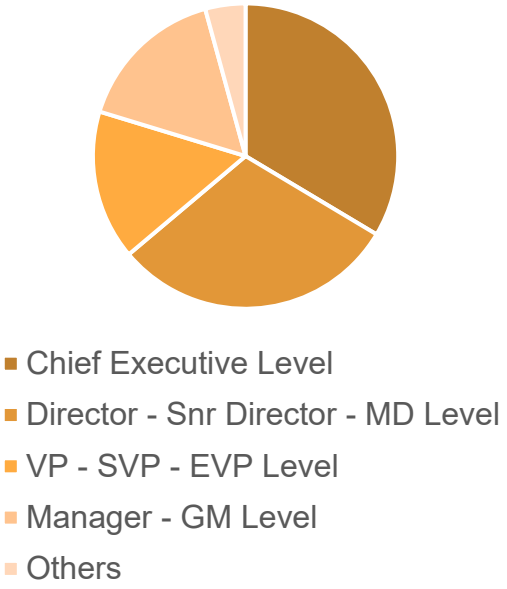
FOR ADVERTS IN THE GLOBAL 100 PUBLICATIONS, CLICK HERE FOR MEDIA KIT

3. CANDIDATES

Talent Sourcing for Public & Private Sectors

MIPAD COMMUNITY TALENT STATS





APPENDIX
Programmatic Offerings

MIPAD

MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT

SAVE THE DATE

UN General Assembly (UNGA 81)
will open on Tuesday 8th September & first day of the high-level General Debate Tues, 22nd September.

On the sidelines of UNGA 81st, New York City,
Most Influential 100 Presents

Recognition Week 2026

CELEBRATION OF THE SECOND DECADE SEPT 23-26

- GQ - Government Quotient
- Leadership Training
- New Leadership Team for MIPAD 3.0
- Prayer Breakfast
- Recognition Ceremony
- Solid Minerals Roundtable
- Tips From The Top

UNGA 81ST New York City

+1 (917) 541-8394 (New York) +44 7810 081699 (London) +234 806 305 1991 (Lagos)

www.mipad.org info@mipad.org

MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT

You are cordially invited

Class of 2026, September 23rd – Sep 26th

MOST INFLUENTIAL 100 RECOGNITION WEEK

Wednesday 23rd

RECOGNITION WEEK KICKS OFF

- Arrivals in NYC
- Government Quotient

WELCOME RECEPTION

Thursday 24th

Leadership & Personal Development Training

- Young Global Scholars Initiative

Friday 25th

2026 RECOGNITION CEREMONY

- Prayer Breakfast
- Panel Sessions
- Lunch Reception
- Award Ceremony

OFFICIAL UNGA AFTERPARTY

Saturday 26th

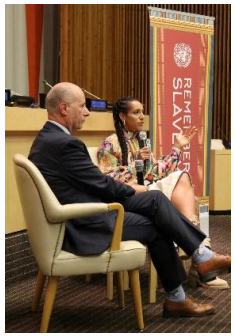
GO SEE NYC – TOUR

- New York City Sightseeing Tour

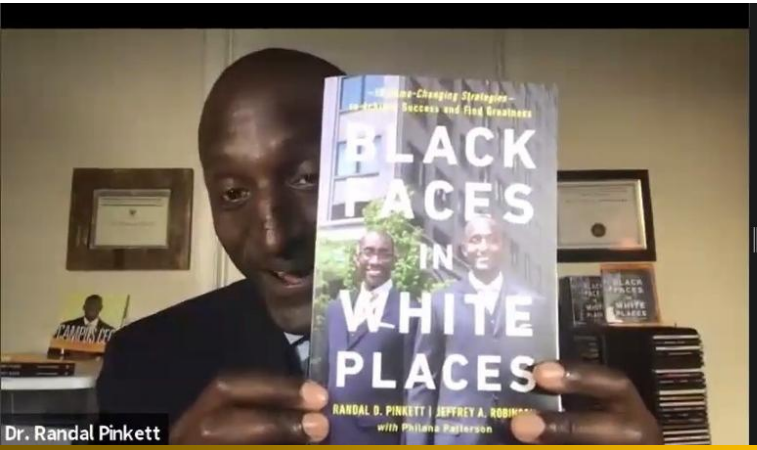
DINNER IN HARLEM

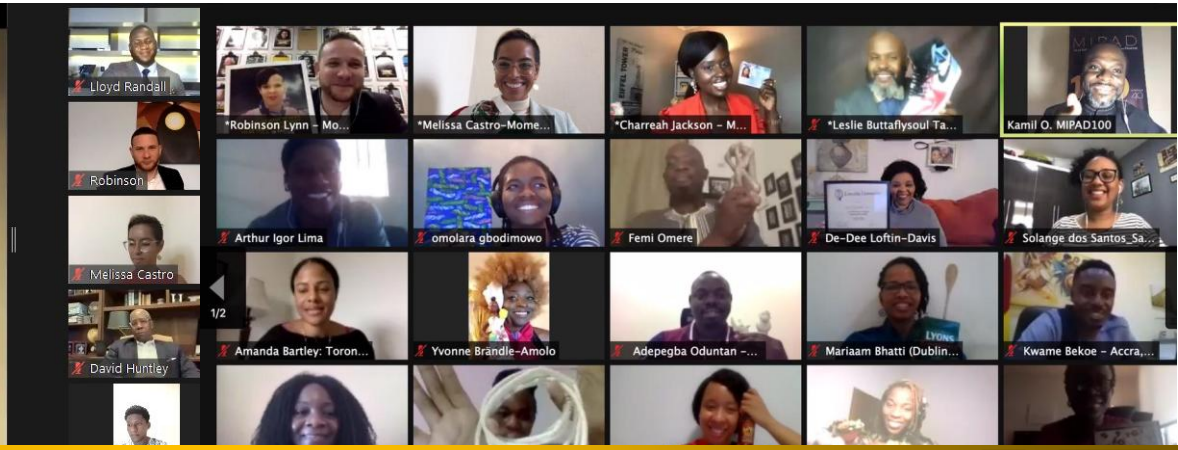
The Most Influential Network for People of African Descent Worldwide

Track Record of Successful Live & Virtual Events



Recognition Week at United Nations Headquarters, New York





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MOST INFLUENTIAL 100 AWARD CEREMONIES

ANNUAL RECOGNITION CEREMONY & PANELS

LIFETIME ACHIEVEMENT AWARD RECIPIENTS

Dr. Epsy Campbell, Vice President, Costa Rica

ETIME ACHIEVEMENT AWARD - Dr. Henry
uis Gates, Jr. Host, Finding Your Roots o...

LIFETIME ACHIEVEMENT AWARD -
Obama's commitment to Africa

Francisca Van Dunem
Portugal's 1st Black Minister of Justice in its 884 Years History

The Most Influential Network for People of African Descent Worldwide

GLOBAL LEADERSHIP TRAINING

YOUNG GLOBAL LEADERSHIP SCHOLARS INITIATIVE

Annual Scholarship Fund—ensuring equitable access for deserving honorees (Under 25 & Under 40 Editions) from Africa and Diaspora who, due to limited financial resources, might otherwise be unable to fully participate in Recognition Week.

Intensive Leadership & Personal Development Training (In-Person)

Annual Young Global Leadership Training

KEYNOTE ADDRESS

ADEWALE TINUBU
GROUP CHAIRMAN, OANDO PLC

LEADERSHIP TRAINING

"I believe that striving to continually improve ourselves without a definite endpoint should be a goal."

ROBINSON LYNN
DIRECTOR OF MOMENTUM EDUCATION

PROTOCOL & ETIQUETTE TRAINING

"To play the game you must know the rules. To win you must know Protocol".

CHERYL WALKER-ROBERTSON,
FOUNDER, PROTOCOL INTERNATIONAL

MICROSOFT PRODUCTS TRAINING

ALFRED OJUKWU
SENIOR AI WORKFORCE SPECIALIST

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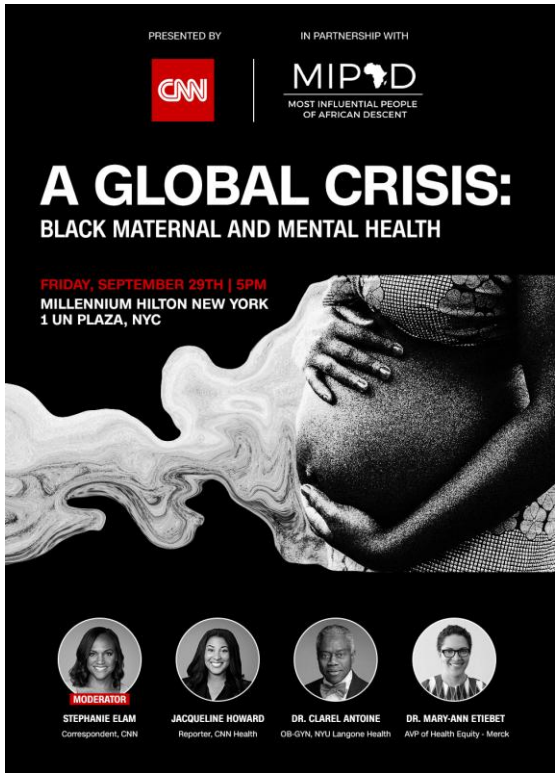
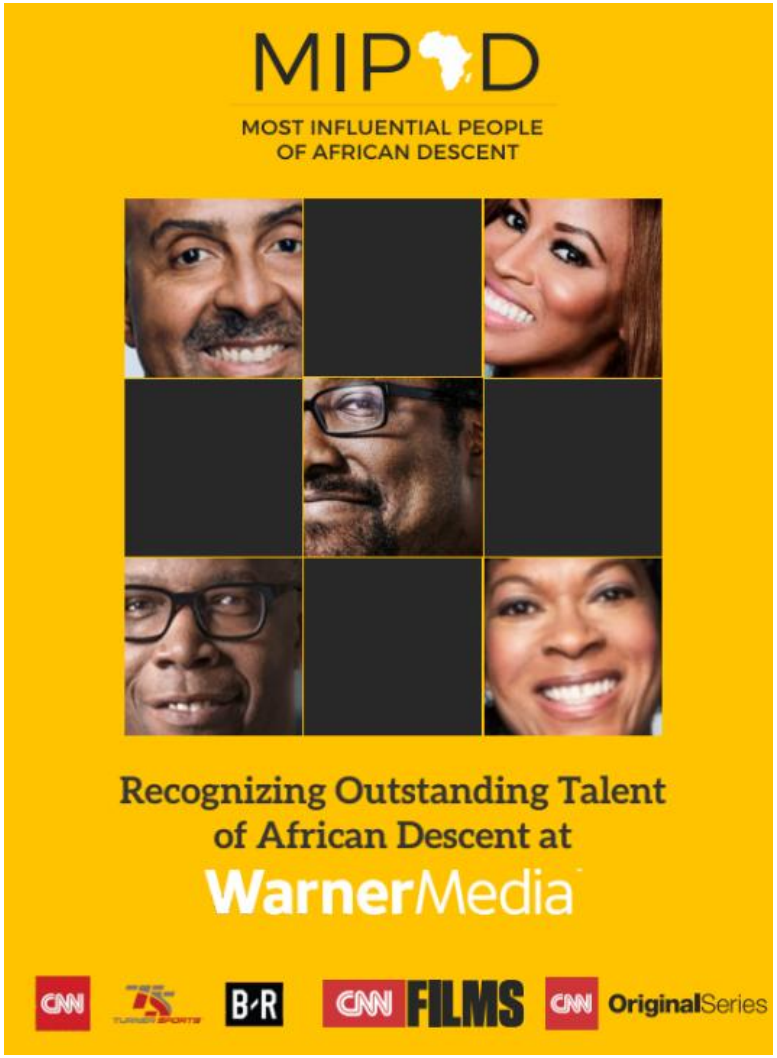
THOUGHT LEADERSHIP PANEL SERIES

CNN Powered Panel Titled
Global Crisis: Black Maternal And Mental Health Panel



EMPLOYEE RECOGNITION



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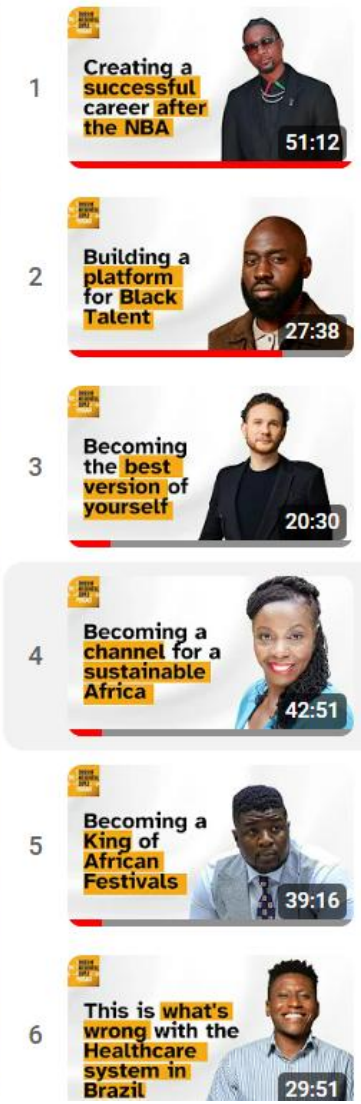
Women & Girls Day in Science **Every Feb 11th**

Celebrating the **United Nations Day for Women and Girls in Science** with the Most Influential People of African Descent (MIPAD)

VOICES OF INFLUENTIAL (VIP) PODCAST



Season 2

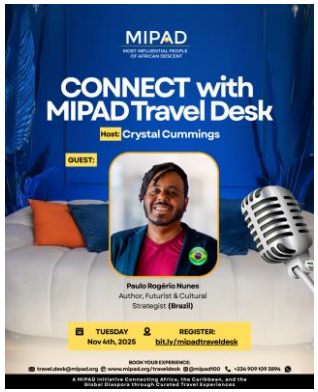
Coming Soon!

TRAVEL DESK & PODCAST SHOW

MIPAD Travel Desk

A MIPAD Initiative Connecting Africa, the Caribbean, and the Global Diaspora through Curated Travel Experiences
www.mipad.org/traveldesk

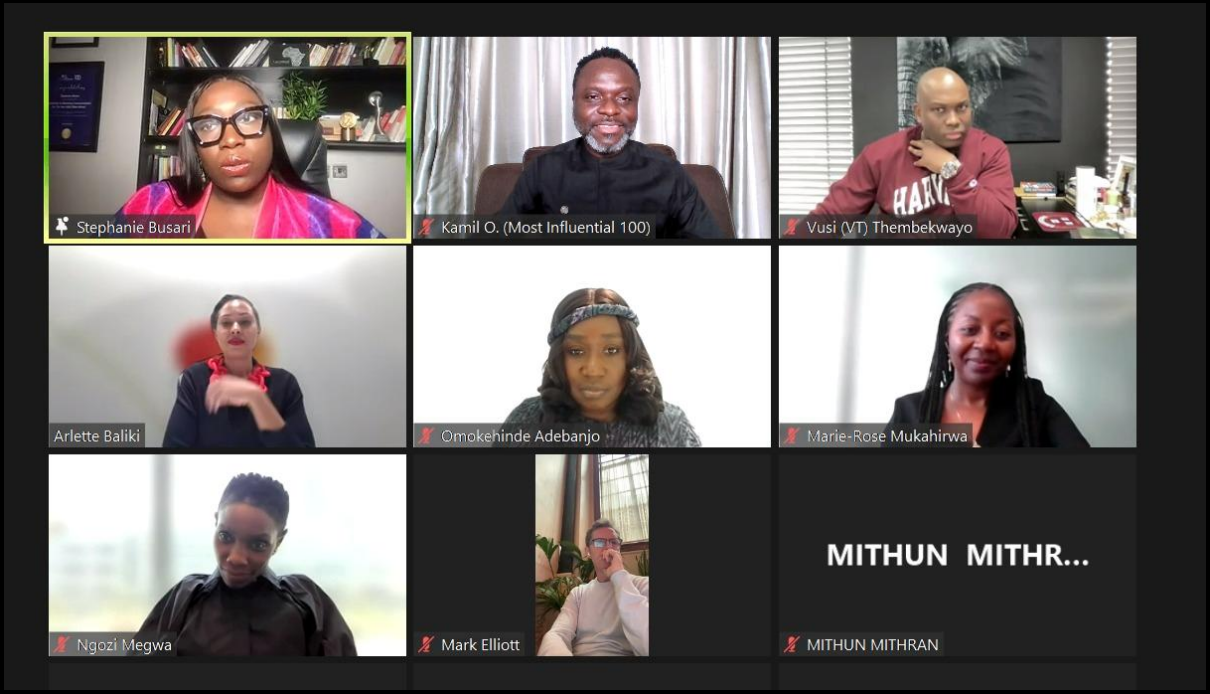
Travel Desk Show & Podcast
Featuring Travel & Tourism Experts from Top Destinations



EMPLOYEE ENGAGEMENT

Mastercard Africa Day Celebrations with Employees of African Descent

Powered by High Profile MIPAD Honorees



LET'S DO LUNCH WORLDWIDE

It's the NEW YEAR!
LET'S DO LUNCH (IN YOUR CITY)

In-line with tradition, every last Sunday of January, MIPAD Honorees around the world get together in their cities. We create these events to foster a culture of trust, cooperation and business within our collective ecosystem, worldwide.

MIPAD SPEAKERS BUREAU

Empowering Voices, Inspiring Change

The MIPAD Speakers Bureau offers a comprehensive range of services designed to connect audiences with influential and inspirational speakers. Our bureau:

- Offers Global Reach
- Curates Expert Speakers
- Promotes Diversity
- Provides Customized Content
- Supports Professional Development

2026 Sponsorship

MIPAD

Most Influential People of African Descent

Full Year 2026 Sponsorship Levels

Platinum

- **Listed as Official Title Sponsor**
- **Exclusivity** and **premium** naming rights giving your brand close association with excellence in Black worldwide.
- Your Brand gets prominent logo positioning at Events Venues, Publications, Social Media Assets, Video, Press and Media collateral
- Adverts in Global Top 100 Publication
- Keynote at the Ceremony
- Video at the Ceremony
- Table for 20 at the Ceremony
- All Panels of choice powered by [Your Company]
- All access granted to the entire week of events
- VVIP Access to All MIPAD Events, Worldwide
- AND MUCH MORE

Gold

- Listed as a Gold Sponsor (Inside Africa or Diaspora)
- Your Brand gets logo positioning at Events, Publication, All Social Media Assets
- A Panel/Segment powered by [Your Company]
- Advert in Global Top 100 Publication
- Speaking at the Ceremony
- Video at the Ceremony
- Table for 15 at the Ceremony
- VIP Access to MIPAD Events Worldwide
- AND MUCH MORE

Silver

- Your Brand gets logo positioning at Events, in Publication, across all Social Media Assets
- Table at the Ceremony
- Advert in Publication
- Video at the Ceremony or speaking opportunity

Segment Sponsor

- Segment powered by [Your Company]
- Table for 10 at the Ceremony
- Advert in publication
- Video shown during Ceremony or speaking opportunity

Table Sponsor

- Table for 5 at the Ceremony
- Advert in publication
- Video shown during Ceremony or speaking opportunity

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As seen on…

CNN Interview with CEO

2022 CEO Speech at UN HQ (7:35-16:00)

Highlight Recognition Week 2022

Highlights Recognition Week 2018

Highlights Recognition Week 2017

My Roots in Africa Tree Planting Ceremony

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Jonathan Olufowobi
Global CEO, MIPAD 2.0

Jonathan began at MIPAD researching high-achievers for recognition, later expanding into business development and event logistics. Now as Global CEO, he leads strategy & operations, guiding its mission during the UN's 2nd Decade (2025–2034).

Aziza Taylor
Chief Story Teller

Aziza co-hosts MIPAD's Voices of Influential People (VIP) Podcast. In her role as Chief Storyteller, she brings to life the stories of MIPAD honorees, highlighting their achievements, impact, and contributions worldwide.

Angela Regalado
Global Director, Talent

Oversees MIPAD Talent, Diversity & Inclusion, creating global strategies to place MIPADians in high-profile roles and advising on best practices (internal & external) for sourcing and retaining top talent worldwide

Kamil O.,
Co-Founder & Chairman

As Co-Founder & Inaugural CEO, Kamil is a global affairs expert who created a platform recognizing high achievers of African descent, supporting the UN's 1st International Decade for People of African Descent (2015–2024). He embodies "Think Globally, Act Locally," with a deep passion for Africa. Kamil is also the visionary behind My Roots In Africa Project, a climate action initiative that enables Afro-descendants to reconnect with their roots by planting trees in Africa. With corporate experience at Mastercard, Exxon Mobil, Siemens, he holds a master's in Global Affairs from Rutgers University, New Jersey, USA.

Tope Esan
Co-Founder & Advisor

As Co-Founder & Inaugural COO, Tope is a data-driven executive with 18+ years in customer acquisition, risk management, and marketing strategy, leading analytics programs for Fortune 500 companies.

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Executives

Jonathan Olufowobi
Global CEO
Email: jonathan@mipad.org

Angela Regalado
Global Director, Talent, Diversity & Inclusion
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Crystal Cummings
Executive Director
Email: crystal@mipad.org

Prince Adeliyi
Head of Technology
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Kamil O.,
Co-Founder & Board Chair
Email.: kamil@mipad.org

Tope Esan
Co-Founder & Board Member
Email.: tope@mipad.org

Regional, Country & City Directors

Annalisa M. (New York City)
Camille S. (Caribbean)
Dami F. (Brazil) - Cultural Ambassador
Isabelle M. (Spain)
Kai C. (UAE/Middle East)
Kara N. (Switzerland)
Lilliane D. (France)
Mariah I. (Dubai, UAE)
Melissa C. (Mexico)
Motyat O. (Italy)
Mwende M. (Canada)
Nwabuike U. (Malaysia)
Olivier M. (China)
Renan de S. (Abu Dhabi, UAE)
Sahar A. (Egypt)
Samantha S. (Asia Pacific)
Suellen Rodrigues (Brazil)
Uwase M. (Rwanda)
Zied R. (North Africa)

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Nomination
www.mipad.org/nominate

BLOG
blog.mipad.org

Website
www.mipad.org

GLOBAL ADVISORS: Dr. Epsy Campbell (**Costa Rica**), Dr. Sheila Walker (**USA**), Bishop Wayne Malcolm (**UK**) Ken Etete (**Nigeria**), Kojo Annan (**Ghana**), Fabien Anthony (**Asia & Caribbean**)

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