



Most Influential 100

Recognition Week 2023

Following the opening of the 78th session of the UN General Assembly

September 28th – Oct 2nd 2023

NEW YORK CITY

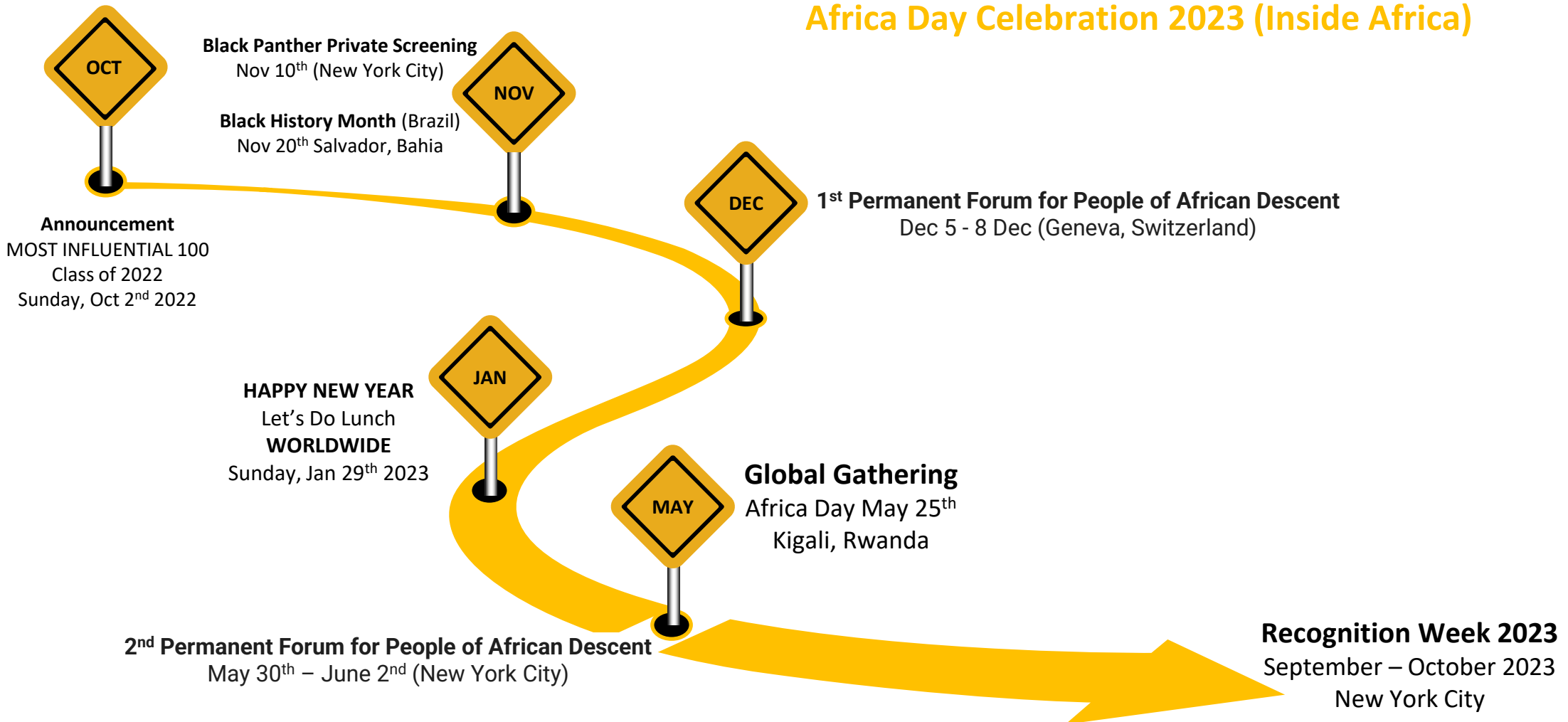


The Most Influential Network For People of African Descent Worldwide

All Roads Lead to 2 Annual Global Gatherings

Recognition Week 2023 (Diaspora)

Africa Day Celebration 2023 (Inside Africa)



MIPAD WORLD-VIEW

People of African Descent Exist Worldwide



The Most Influential Network For People of African Descent Worldwide

MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT (MIPAD) UNDER 40



WILLIAM HEARD
USA
Business and
Entrepreneurship



KING RUKIDI IV OF TORO
UGANDA
Humanitarian and Religious



KAMISSA CAMARA
MALI
Politics and Governance




LUKWESA MORIN
FRANCE / ZAMBIA
Humanitarian and
Religious



PRINCE EA
USA
Media and Culture

GLOBAL
★ ★ ★ TOP ★ ★ ★



NAOMI OSAKA
JAPAN
Media and Culture

100

The Most Influential Network For People of African Descent Worldwide

1. Who?

The Most Influential Network of People of African Descent Worldwide



Global Network of Influencers

Honorees are decision-makers in over 80 countries worldwide. Selected based on political clout, business acumen, social media following and humanitarian endeavors to lead the advancements for people of African descent worldwide.



**+800 honorees & counting,
+80 countries, 1 community.**



**Young Global Leaders. CEO's.
Humanitarians. Influencers.**

WHO'S WHO MIPAD 100 HONOREES
[2022](#) / [2021](#) / [2020](#) / [2019](#) / [2018](#) / [2017](#)



2. What?

Social & Economic Impact

Leveraging our global network of influencers to mobilize the world and people of African descent to support with the achievement of...

- UN Sustainable Development Goals (SDGs)
- UN International Decade for People of African Descent (2015 - 2024)
- UN International Year of Creative Economy for Sustainable Development (2021)
- African Union Agenda 2063
- African Continental Free Trade Agreement (AfCFTA)

3. Where?

Across Diaspora & Inside Africa

Across Diaspora



Inside Africa



4. Why?

Empowerment

- Changing the Narrative to uplift the image of Africa and it's Diaspora
- Economical Empowerment of people of African descent worldwide

5. How?

Events, Global 100 List, Training

- Annual Events
 - Diaspora (New York City) on the sidelines of the annual UNGA
 - Inside Africa (Addis Ababa) on the sidelines of the annual African Union Summit
- Global list of Most Influential 100
- Leadership & Personal Development



Past DIASPORA Events



The Most Influential Network of People of African Descent Worldwide



Global Network of Influencers

Honorees are changemakers in key leadership roles from over 60 countries. Selected based on political clout, business acumen, social media following and humanitarian endeavors in support of the UN International Decade for People of African Descent.



Mobilizing for Social Impact

Leveraging our global network of influencers to mobilize the world to support Africa and it's Diaspora achieve the 17 UN Sustainable Development Goals.



Interact with the global network's community

Connecting Diaspora with their counterparts inside Africa. Online, Offline and during business or personal trips around the world.



+400 honorees & counting, +60 countries, 1 community

100+ Honorees added every year with annual meetups inside Africa (Addis Ababa) on the sidelines of the annual African Union Summit and in the Diaspora (New York City) on the sidelines of the annual UN General Assembly.



Presidents. First Ladies. Royalty. CEO's. MP's. Humanitarians. Philanthropists. Celebrities.

Access to the Most Influential People of African Descent for networking and mentorship.



Your calendar of events and much more

Register to Join World's #1 Excellence Network

www.mipad.org/network



Recognition Week at United Nations Headquarters & CNN Offices in New York City



The Most Influential Network For People of African Descent Worldwide

Past AFRICA Events

MIPADians Ring the Closing Gong at the Nigerian Stock Exchange (NSE)
Mo Abudu, Chimamanda Adichie, Richard Mofe-Damijo were MIPAD 2021 Creatives Honorees



The Most Influential Network For People of African Descent Worldwide

Track Record of Successful Live & Virtual Events



The Most Influential Network For People of African Descent Worldwide

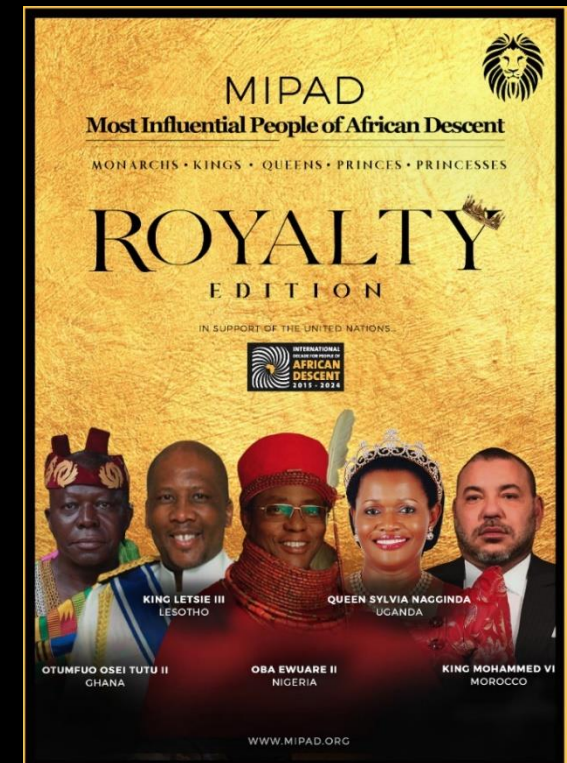
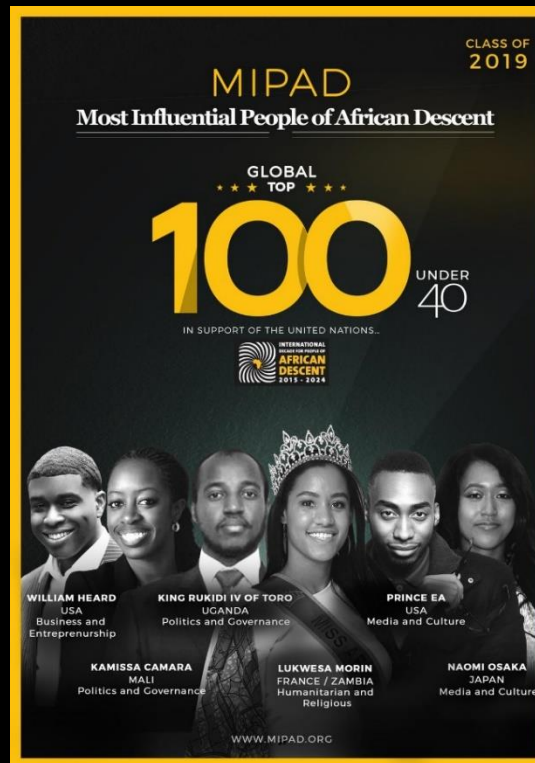
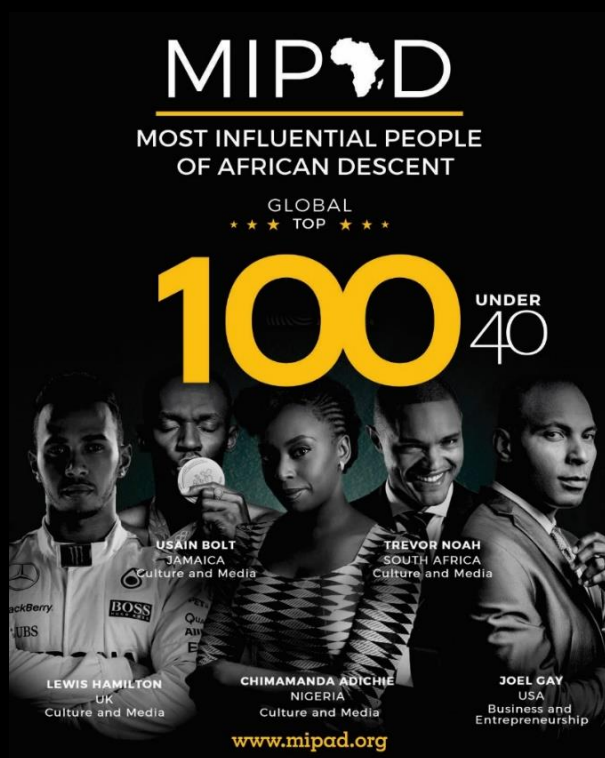
Unparalleled Global Reach

Global 100 Publications

ACROSS DIASPORA / INSIDE AFRICA

Over 80 countries represented worldwide...

in four categories Politics, Business, Media, Humanitarian endeavors and various verticals



FOR ADVERTS IN THE GLOBAL 100 PUBLICATIONS, CLICK [HERE](#) FOR MEDIA KIT

The Most Influential Network For People of African Descent Worldwide

To Become a Finalist



Process

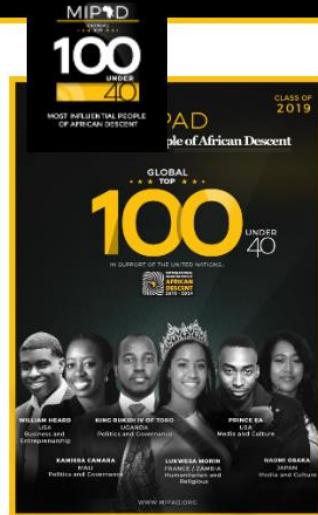
1. Open Nominations by General Public and Alumni www.mipad.org/nominate (Self Nomination Prohibited)
2. Research Team & Social Media Team Validates track record of Nominees
3. Global Selection Committee - Curate a Semi Finalists List
4. Board of Trustees announce Finalists at Recognition Week

Checklist

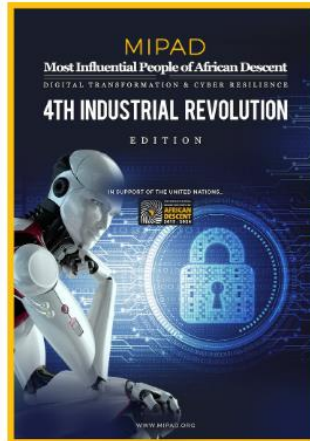
1. Availability to Participate (Must Attend to Get Certificates & Recommendation Letters)
2. Participation & Engagement Levels
3. Congratulatory Messages & Corporate Ads
4. Annual Network Subscription & Dues
5. Become Hall of Fame Awards Recipient

Nominate

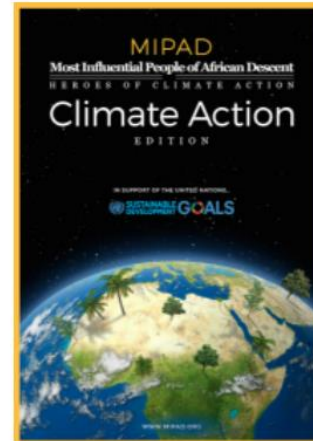
[About MIPAD](#) [Events](#) [Join](#) [Honorees](#) [Shop](#) [Blog](#) [Contact](#)



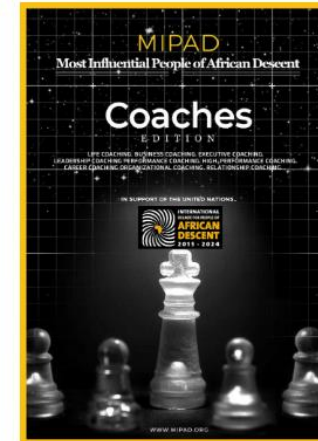
NOMINATE



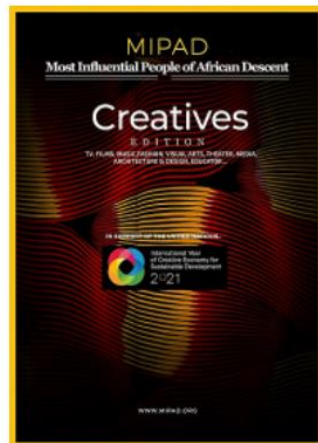
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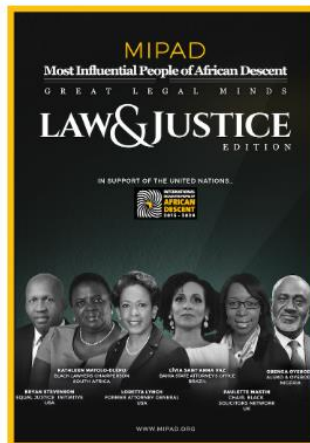
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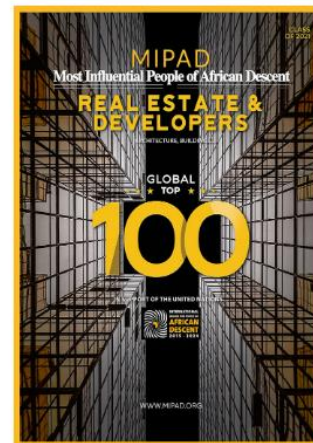
NOMINATE



NOMINATE



NOMINATE



NOMINATE



NOMINATE

The Most Influential Network For People of African Descent Worldwide

MIPAD BLACK PANTHER ACTIVATION @ UNITED NATIONS HEADQUARTERS

Following the opening of the 73rd UN General Assembly

United Nations Nations Unies
HEADQUARTERS • SIEGE NEW YORK, NY 10017
TEL.: 1 (212) 963.2912 • FAX: 1 (212) 963.4361

7 March 2018

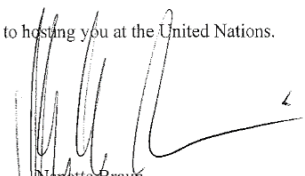
Dear Mr. Coogler,

The International Decade for People of African Descent was proclaimed by the United Nations General Assembly with the goal of strengthening national, regional and international action for the protection of human rights for people of African descent worldwide. The Decade, to be observed from 2015 to 2024, also aims to promote greater knowledge of and respect for the contributions of people of African descent to societies worldwide.

We write to congratulate you on the success of your movie *Black Panther* and your recognition as one of the Most Influential People of African Descent by MIPAD, a global civil society organization working in support of the International Decade.

We would like to invite you and the cast of *Black Panther* to screen your movie at United Nations Headquarters in New York following the opening of the annual session of the United Nations General Assembly, on 3 October 2018. The screening would take place in the context of the International Decade for People of African Descent and would be followed by a discussion and Q&A with you and the cast.

Again, congratulations and we look forward to hosting you at the United Nations.


Nanyette Braun
Chief, Communications Campaigns Service
Department of Public Information

Mr. Ryan Coogler
Director, *Black Panther*



CLASS OF 2018 HIGHLIGHTS

- Tour of New York City
- Discovering Excellence Leadership Training
- Recognition Dinner @ ONE UN Plaza
- Exclusive Tour of UN HQ
- Black Panther Film Screening inside UN HQ

Black Panther Cast & Directors Invited To UN HQ

RECOGNITION WEEK

Most Influential 100 Recognition Week on the sidelines of UN General Assembly, New York City



MIPAD

Current Honorees

Past Honorees / Guest

	Your Class	Other Classes	Your Class	Other Classes
Access to Global Network Annual Subscription	✓	\$300	✓	\$300
Certificate (Customized Award Plaque Available at Cost)	✓			\$100
Events Admission @ Recognition Week New York	Honoree ✓	Guest \$250	Honoree \$150	Guest \$250
Exclusive UN HQ Tour	✓			UN Standard Rates
Global 100 Publication Advert Rates % Discount for Honoree	✓		✓	
Hall of Fame Award Plaque (If an outstanding MIPADian)	✓		✓	
Intensive Leadership Training	✓			\$400
Merchandise & Photoframe Discount @ shop.mipad.org	20% Discount		10% Discount	

Congratulations!

\$950
VALUE

SEE YOU IN NEW YORK CITY

Register to Attend Recognition Week
events.mipad.org

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MIPAD

Most Influential People of African Descent

www.mipad.org

GLOBAL
TOP
100

IN SUPPORT OF THE UNITED NATIONS...

HALL OF FAME

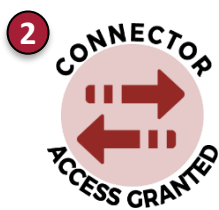
Recognition of SUPPORT



We are grateful for the amazing support MIPAD is getting from our global network. In light of this, we are hereby announcing the launch of MIPAD Hall of Fame to acknowledge your tremendous support, in three categories:



Get country/company/community to officially recognize UN IDPAD



Confirm attendance of major personalities for MIPAD Events



Secure sponsorship, adverts in publication, grants or donations

INDUCTEES WILL BE ANNOUNCED AT MIPAD 100 RECOGNITION & AWARDS CEREMONY

Following the opening of the annual UN General Assembly (UNGA)

Our mission with MIPAD is to build a global network of civil society actors to join together and support the implementation of the International Decade for People of African Descent as proclaimed by the United Nations General Assembly Resolution 68/237.

🌐📱📧 #MIPAD100



MIPAD

Most Influential People of African Descent

As seen on...



CNN Interview with CEO



2022 CEO Speech at UN HQ (7:35-16:00)



Highlight Recognition Week 2022



Highlights Recognition Week 2018



Highlights Recognition Week 2017



My Roots in Africa Tree Planting Ceremony

The Most Influential Network For People of African Descent Worldwide

MIPAD ANNUAL CALENDAR

Provisional Schedule

EVENTS	OCT	NOV	DEC – JAN	JAN – FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV
2022 RECOGNITION WEEK	1-4 th	EVERY											
AFRICA INDUSTRIALIZATION DAY		20 th	1 st										
END OF YEAR & NEW YEAR CELEBRATIONS			21 st – 6 th	F R I D A Y									
LET'S DO LUNCH WORLDWIDE LOVE CONNECTION WORLDWIDE				Jan 31 st Feb 14 th	MIPAD GLOBAL COMMUNITY CONNECTS!								
CLASS OF 2023 ANNOUNCEMENTS BEGIN					25 th								
Africa Day Celebration, Kigali, Rwanda							25 th						
BET Awards Weekend + Announcement of Media & Entertainment Category LOS ANGELES, CALIFORNIA, USA									23 rd - 26 th				
RECOGNITION WEEK 2023 following the opening of 78 th UN General Assembly (Sept 29 th – Oct 2 nd) NEW YORK CITY, NY, USA											29 th	2 nd	
BLACK HISTORY MONTH (UK)												1 st – 31 st	
BLACK HISTORY MONTH (BRAZIL) Black Awareness Day SÃO PAULO, RIO & SALVADOR													20 th

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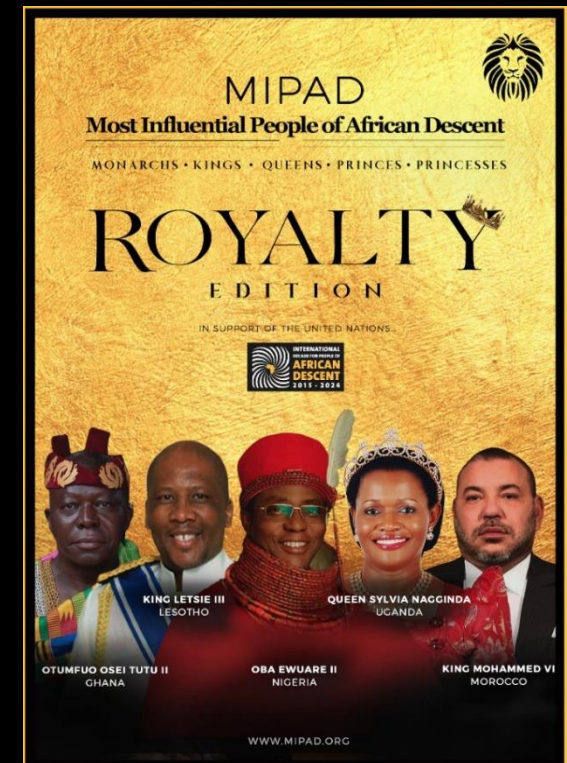
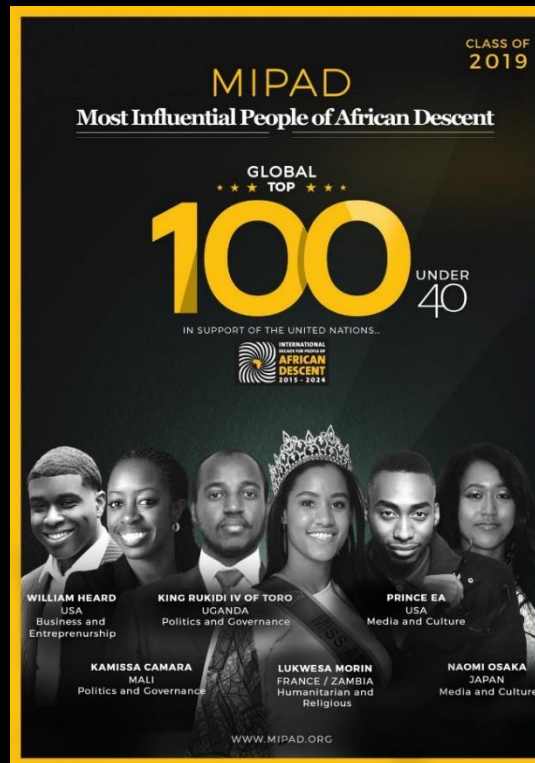
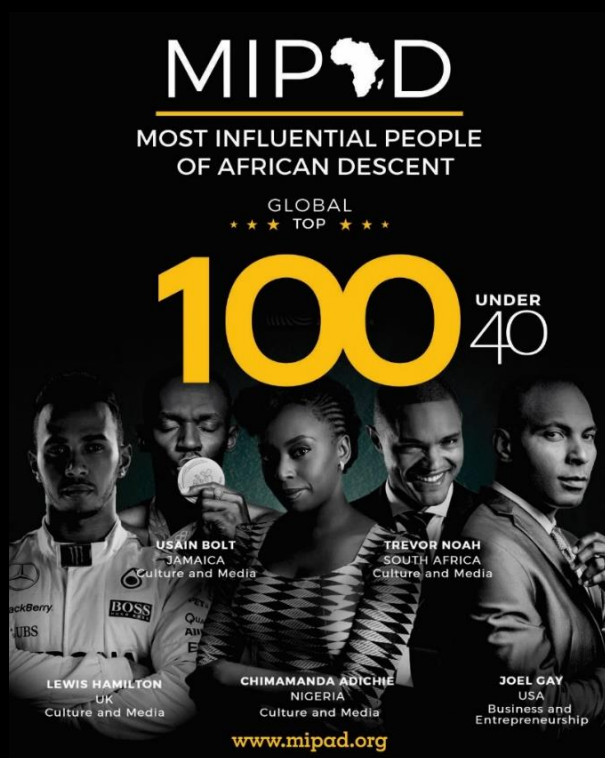
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Social Media Stats



MIPAD Publication Features:



A GLOBAL LIST OF **200**
HIGH ACHIEVERS, UNDER 40

HONOREES REPRESENTING **OVER 50**
COUNTRIES WORLDWIDE

100 INSIDE AFRICA **100** OUTSIDE AFRICA IN THE DIASPORA



Creating an effective online presence...

	10,178 Page likes	10,184 Followers
	10,900 Following	5,882 Followers
	11.3k Followers	3,698 Following
	875 Followers	

GLOBAL
★ ★ ★ TOP ★ ★ ★
100

The Most Influential Network For People of African Descent Worldwide



MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT UNDER 40

How to Partner / Support MIPAD?

1. Honorees	2. NGO's	3. Individuals
<ul style="list-style-type: none">▪ Support the implementation of United Nation's International Decade of African Descent 2015 -2024, please click HERE▪ Attend Recognition Week, #UNGA▪ Network & Connect with your counterparts inside Africa and across the Diaspora▪ Discover your SOCIAL IMPACT number to support Africa achieve UN Sustainable Development Goals	<ul style="list-style-type: none">▪ Do you have a cause, initiative that requires celebrity endorsement? Please tell us your story and we'll match you with a MIPAD honorees i.e.<ul style="list-style-type: none">▪ Africa 2.0▪ African Bike Contribution▪ #NotTooYoungToRun▪ Mandela Mile	<ul style="list-style-type: none">▪ Nominate outstanding individuals of African Descent anywhere in the world.▪ Open Nominations for Class of 2022 www.mipad.org/nominate▪ Are you a MIPADian? Learn more visit www.blog.mipad.org/are-you-a-mipadian



**MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT
UNDER 40**

How to Partner / Support MIPAD?

4. Governments

- MIPAD is seeking **UN Member State Endorsement**
- **Co-Host Events** during United Nations General Assembly or African Union Heads of State Summit
- **Congratulatory Message** for Honorees from your Country, please click [HERE](#)

5. Corporations

- **Advertise in Publication**
 - a. Company Advert
 - b. Congratulatory Message for Honorees from your corporation, please click [HERE](#)
- **Be Exclusive Sector Partner** i.e. Official Airline, Financial Services, Consulting, Media or Broadcasting Partner etc.
- **Be Sponsors** Speaking Opportunities & Brand Awareness to entire MIPAD global network






Most Influential People of African Descent

2023 Sponsorship Levels

Global Gathering 2023 & Recognition Week 2023



 Platinum	 Gold	 Silver
<ul style="list-style-type: none">Listed as Official Title SponsorExclusivity and premium naming rights giving your brand close association with excellence in black worldwide.Your Brand gets prominent logo positioning at Events Venues, Publications, Social Media Assets, Video, Press and Media collateralVVIP Access to All MIPAD Events, WorldwideAND MUCH MORE	<ul style="list-style-type: none">Listed as a Gold Sponsor (Inside Africa or Diaspora)Your Brand gets logo positioning at Events, Publication, All Social Media AssetsVIP Access to MIPAD Events WorldwideAND MUCH MORE	<ul style="list-style-type: none">Your Brand gets logo positioning at 2 Events, 1 Publication, All Social Media AssetsAccess to MIPAD Events WorldwideAND MUCH MORE

Early Bird Commitment. Select any package and receive an upgrade.

Offer ends March 2023



Most Influential People of African Descent



Executives

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Tope Esan
Co-Founder & COO
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**Epsy Campbell, Dr. Sheila Walker, Kojo Annan,
Djibril Diallo, Fabien Anthony**
Global Advisors

Regional & Country Directors

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Brandon A. (USA)
Prince A. (UK)
Samantha S. (China/Asia Pacific)
Kai C. (UAE/Middle East)
Dahabo O. (Canada)
Melissa C. (Mexico)
Kara N. (Switzerland)
Isabelle (Spain)
Mbaye M. (French Speaking)
Chereda G. (Caribbean)
Zied R. (North Africa)
Kelechi E. (Nigeria)
Anita O. (Ghana)
Mwende M. (Kenya)
Uwase M. (Rwanda)
Vuyo J. (South Africa)

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Nomination

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BLOG

blog.mipad.org

Website

www.mipad.org